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Bike-and-boat tour prepares for May trip

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A first-of-its kind cross-country boating and motorcycle tour slated to start May 4 has attracted more than a dozen confirmed riders for the 10-day trip from Florida to California covering 2,371 miles, according to organizers.

The “Boaterz n’ Bikerz Across America: A Hull of a Tour” incorporates a ride mixing boating, motorcycling and sightseeing activities from coast to coast.

“We’re five weeks out and the countdown is on,” event organizer and Kenton Smith Marketing president Wanda Kenton Smith said in a statement. “We’re excited by the response and appreciative of the outstanding industry support we’ve received.”

The ride route runs from May 4-13 and includes three legs. Riders can cruise the entire coast-to-coast trip or select one or two legs of their choice.

“This will truly be a monumental ride with such a rich mix of terrain and activities,” Kenton Smith said. “We’ll tour antebellum homes in Mississippi, ride through historic Route 66, take in the magnificence of the Grand Canyon and the awesome power of the Hoover Dam, wind through the red rocks of Nevada and catch the lights of Vegas, climb an aerial tram up the mountain in Desert Springs and emerge to our final destination in San Diego through the flowering desert.”

The tour is restricted to those gainfully employed in the boating industry and their sponsored friends, who are welcome to join as long as an industry rider is participating.

The final tour hotel accommodations with special group rates are available and posted on the event’s Facebook page at <https://www.facebook.com/groups/HullofaTour>. For more information, email Kenton Smith at wanda@kentonsmithmarketing.com.

Joining presenting sponsor Kenton Smith Marketing are event sponsors Legendary Marine of Destin, Fla., Marinas International of Dallas; South Coast Yachts of San Diego; Southeast Marine Sales & Service of Orlando, Fla.; and My-Villages of Hobe Sound, Fla. Soundings Trade Only is the media sponsor and will feature marketing columnist Kenton Smith’s blog postings during the trip.

