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This is your chance to be recognized by your peers for outstanding work in marine marketing. The Marine Marketers of America ("MMA") want to celebrate and reward outstanding marketing communications efforts in the marine industry.

All sizes of companies are encouraged to enter -
it's not the size of the budget but the scope of the creativity that counts!

Marine Marketers of America Now Accepting Entries for 2017 Neptune Awards

Annual Competition Adds Five New Categories This Year

MIAMI - Nov. 21, 2017

Marine Marketers of America (MMA) is now accepting entries for the 2017 Neptune Awards. Recognizing outstanding work in the marine marketing field, the awards will be presented at the Miami International Boat Show in February 2018.

The annual competition, now in its 10th year, is open to any company & organization producing and publishing marine industry marketing work between Jan. 1 and Dec. 31, 2017.

Last year's competition drew 99 entries in 16 categories, covering all areas of marketing, from national magazine ads and newsletters to video, product literature and diversity initiatives. The entries are scored by a panel of judges according to established criteria.

Sally Helme, MMA vice president and awards committee co-chair, said: "Every year the competition gets better. We continue to see a high level of creativity and quality in the entries submitted, and we hope that marine marketers will take advantage of the 2017 Neptune Awards to showcase their best work."

"This year, we're expanding the number of judging categories to 20 to reflect the broad diversity of marketing options in today's boating industry," said Wanda Kenton Smith, president of MMA.

New categories for 2017 are B2B Marketing, Public Relations Campaign, Sales Promotion and Integrated Marketing Campaign. There will also be a best-in-show **"King Neptune"**

Award .

The deadline for submissions is Jan. 8, 2018. Complete program details, including entry guidelines and the official entry form, are at www.marinemarketersofamerica.org .

For more information about the 2017 Neptune Awards program, please contact Sally Helme, +1 (401) 845-4405 or awards@marinemarketersofamerica.org.

About Marine Marketers of America

Established in 2007, the Marine Marketers of America (MMA) is the exclusive voice for marine marketers, and the professional association representing recreational marine industry marketers. MMA provides ongoing professional development and networking opportunities, while recognizing the outstanding achievement of marine marketing professionals through its annual Neptune Awards. For information, visit marinemarketersofamerica.org