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## Boating-and-biking tour returns in July

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Boating industry bikers are revving up for "The Lobster Roll," a weeklong guided motorcycle tour of New England in July that includes Maine, New Hampshire, Massachusetts and Rhode Island.

Part of the Boaterz n Bikerz of America Hull of a Tour series, which launched in 2011, Hull of a Tour 4 starts July 15 and will continue through July 22, covering a mix of mountain and coastal New England terrain.

"Once again, our route planner and road captain, Jim Krueger of Regal Boats, has outdone himself in producing one hull of a tour," [event producer Wanda Kenton Kenton Smith said in a statement.](#)

"We kick off the tour with a breakfast cruise at Moose Landing aboard new Regal boats, ride the entire coast of Maine, wind through the spectacular White Mountains of New Hampshire, roll into the Cape at Hyannis and splash down for a celebration party in the quintessential boating capital of Newport. In addition, we'll enjoy a private whale-watching tour and lobster bake on the Canadian border, plus stops for fun boat rides at two different Freedom Boat Clubs in Portsmouth, N.H., and Newport, R.I. I'm ready to rock and roll!"

Kenton Smith said three-time presenting sponsor Freedom Boat Club is back, along with four-time media sponsor Soundings Trade Only and two-time returning platinum sponsor Regal Boats.

Newcomers for the 2017 ride include Sea Tow, sponsor of the official chase vehicle, power sponsor BRP/Evinrude, plus boating event sponsors Moose Landing, Freedom Boat Club of New Hampshire and Freedom Boat Club of Rhode Island. Kenton Smith Marketing returns as event producer and publicist.

Kenton Smith said the Hull of a Tour series is designed exclusively for members of the boating industry and their friends and it offers a winning combination of motorcycling and boating activities.

"The Lobster Roll" will be the first Hull of a Tour event in New England. Previous tours included the inaugural Florida-California cross-country ride in 2013. The second, "The Freedom Ride," was held in 2015 and traveled from Florida to Washington, D.C., concluding in the million-bike Rolling Thunder extravaganza on Memorial Day weekend.

Last year the group rode the "Pacific Coast Rush" from Seattle to San Francisco, with a loop out to Big Sur.

Kenton Smith said the 2017 Hull of a Tour is designed for motorcyclists with group-riding experience. "The Lobster Roll" ride route is available, as is the hotel planner featuring discounted group rates.

A transport company is available to ship bikes round-trip from Florida to Maine with advance reservations. Riders can join for the entire trip, a weekend or even for a day.

"We welcome all in the industry who love the great outdoors and who enjoy adventure to come along for a memorable ride," Kenton Smith said. "Every year we meet and make new friends who share the same passion for the boating-and-biking lifestyle. We hope to have boating industry folks join us from all parts of the country, as well as those living in the New England area."

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