



For Immediate Release

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The Freedom Ride Gains Steam in Preparation for Nine-Day Boating/Motorcycle Tour

March 10, 2015, Venice, FL – Two months after its official announcement, the Boaterz ‘n Bikerz Hull of a Tour² launch of “**The Freedom Ride**” is throttling forward, with more than a dozen riders already committed to the event.

Title sponsored by **Freedom Boat Club**, along with media sponsor **Soundings Trade Only**, platinum sponsor **Hurricane Boats** and event producer/publicist **Kenton Smith Marketing**, “**The Freedom Ride**” features a nine-day guided motorcycle and boating tour from Sarasota, FL to Washington, D.C. from May 15 - 24, with the finale featuring participation in the famous 100,000-bike Rolling Thunder Rally that honors war veterans, POWs and those missing in action.

Key tour stops include St. Augustine, FL.; Savannah, GA; Charleston, SC; Morehead City, NC; Williamsburg, VA; Gettysburg and York, PA; Annapolis MD; Charlottesville and Alexandria, VA. The group will visit Freedom Boat Club locations along the way for fun waterfront festivities and/or boat rides.

“It’s shaping up to be a really fantastic ride,” said Tour Organizer Wanda Kenton Smith. “Besides cruising the scenic and coastal back roads navigated by route planner Jim Krueger of Regal Marine and visiting Freedom Boat Clubs for some wonderful hospitality, we’ll also be touring some historic sites en route. I’m looking forward to touring Patriot’s Point and the naval ships in Charleston, the ferry ride and spectacular pass through the Outer Banks with a tour of the Wright Brother’s Kitty Hawk facilities, Thomas Jefferson’s home at Monticello and of course, the stop at the Harley manufacturing facility in York, PA. Launching from the Pentagon and riding in the Rolling

Thunder alongside thousands of war veterans and visiting the Viet Nam Memorial Wall and many of the Washington DC sites is sure to be a highlight for our crew.”

The Freedom Ride is the second event hosted by the Boaterz ‘n Bikerz group. The inaugural ride traveled 3000 miles from Destin, FL to San Diego, CA in 2012 and included 22 riders.

“Our corporate organization along with our franchisees are excited to serve as title sponsor of The Freedom Ride and to support an effort that celebrates the fun and freedom of the outdoor life,” said Freedom Boat Club CEO and President John Giglio. “We’re looking forward to being part of the ride festivities and to providing the boating experience at several of our club locations including Sarasota and St. Augustine, FL; Myrtle Beach, SC; and Annapolis, MD.” Freedom Boat Club has 84 locations in 19 states coast-to-coast, with 10,000 active members and a fleet of 800 boats nationwide.

The **Boaterz ‘n Bikerz Hull of a Tour² “The Freedom Ride”** is designed for seasoned motorcyclists with group riding experience. The tour is restricted to those gainfully employed or retired from the boating industry, and their sponsored guests; friends are welcome to join so long as an industry rider is participating.

The Freedom Ride will depart Friday, May 15 from Freedom Boat Club’s Marina Jack, Sarasota, FL location and concludes May 24. Riders may join the ride for the full tour, or en route. The official ride waiver is posted on the group’s Facebook page, and the final tour hotel schedule is expected to post by March 15. For more information or to join the Hull of a Tour Facebook Group: <https://www.facebook.com/groups/HullofaTour/> or email wanda@freedomboatclub.com

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